



# Make the Most of Your Website!

Learn how to increase your internet presence and generate more sales!

### The class includes:

Ketan Patel is one of the best I've talk to at SEO, online marketing, and understanding my business and how to attract clients. Because of his advice over the last couple of years, I have increased my website traffic by 33%.  
*Vickie Champion*  
*VickieChampion.com*

- Understand what it takes to attract the clients that will buy your product or service
- Learn the structure that the website crawlers will give more importance to
- Learn the importance of analytics and what they mean to your business
- 6 monthly sessions with specific steps to better your website in between classes
- How to work collaboratively with clients your website developer (if you didn't do it yourself)

This class is chock-full of information and strategies that will put you ahead of the pack. Taught by a 15 year veteran of corporate business leadership and an internationally known authority on internet business marketing and development, you will learn from the best!

You will learn insider secrets about how to attract more traffic, understanding who your customers are, and how to achieve more sales through increased conversions.



Candidates for this course are small business owners and entrepreneurs who want to learn more about how to make their website a more effective sales tool. Good to have a basic understanding of websites and internet lingo.

## Here's the scoop

• 6 month course	• 1.5 hour sessions monthly	• Individualized assessments
• Live webinar format	• 6-8 p.m. on Tuesdays	• Personalized coaching

### For only \$750

you can build a new career with the tools and methods you will learn in this comprehensive and fun course!

Contact us to learn more at:  
[Info@eccretive.com](mailto:Info@eccretive.com) / 602-748-4287